

MY AGENDA BY IEG

Conditions of participation

I commit myself:

- to arrange **15 business meetings** with Beer & Food Attraction and BBTech Expo exhibitors through *My Agenda by IEG web platform* **from 30th January to 15th February 2024**
- to send at least **10 meeting requests** to the Beer & Food Attraction and BBTech Expo exhibitors **within 7th February 2024**
- **to effectively do 15 business meetings** divided in the following way: 10 business meetings on the first day (full day session) + 5 business meetings on the second day (half day session)
- to **respect the agreed time schedule of my meetings** with the exhibiting companies during show days (if I will not be able to fix 15 meetings through *My Agenda by IEG web platform*, I commit myself to visit other exhibiting companies in order to achieve the total number of 15 meetings)
- to ask the scan of the QR code (that is on the badge) at the end of each business meeting. If the scan is not successful, to ask for the signature on the paper agenda
- to deliver the completed business agenda to the Italian Exhibition staff **filled-in with all the signatures or scans** of the meetings done
- to fill-in the on-line customer satisfaction survey after the completion of my business meetings.

Only if I participate in the pre-scheduled B2B meetings to the time agreed and I actively arrange these meetings through *My Agenda by IEG web platform*, Italian Exhibition Group will offer the following services:

- 3-night accommodation – bed and breakfast treatment;
- Interpreting service for the business meeting days only if I do not speak English fluently;
- Buffet lunch at the fair;
- Transfers from the airport (Bologna/Ancona/Rimini) to the Hotel/Expo Centre;
- Daily transfers (with the shuttle bus) from the Hotel to the Expo Centre and back;
- Free entrance ticket
- Access to the International Buyers Lounge: cloakroom, PCs, Wi-Fi connections and free refreshments (coffee, tea and no-alcoholic beverages)

Accompanying persons: If you travel with another person, for whom Italian Exhibition Group Spa will take on no charge and grant no benefits, you will have to submit the personal details of the second person at the same time as when you forward your own travel details. A maximum of 2 accompanying people will be granted access to the buyers' lounge. Accompanying persons under 18 years of age are not allowed to enter the buyers' lounge.

After signing up, IEG - Italian Exhibition Group Spa will use my personal data contained in this form, for publication on My Agenda by IEG online platform so that they can be consulted by exhibitors. For organizational purposes (e.g. hotel bookings, transfers, interpreting services), once I have signed up for the event, IEG will disclose said data to third party persons/entities/ providers.

I confirm that should the event be cancelled or postponed due to force majeure, IEG will promptly notify me by email, or I may receive notice by email from the reference person of my country's delegation. Under such circumstances IEG will not be required to cover any costs I may have incurred (for example, for the visit, journey to airport, etc.). IEG will not be required to provide me with any of the aforementioned services.