



THE
**BEER &
BEVERAGE**
TECHNOLOGIES
SHOW

16 – 18
FEBRUARY
2025
RIMINI EXPO
CENTRE

ORGANIZED BY
ITALIAN EXHIBITION GROUP
Providing the Future

IN COLLABORATION WITH

madeinitaly.gov.it

MY AGENDA BY IEG

Conditions of participation

In the present document, I commit myself:

- to arrange **12 business meetings** with BBTech Expo exhibitors through My Agenda by IEG web platform **from 28th January to 13^h February 2025**
- to send at least **10 meeting requests** to BBTech Expo exhibitors **within 5th February 2025**.
- to **respect the business meetings' schedule** agreed with exhibiting companies during show days, 6 meetings on the first day and 6 meetings on the second day. If I fail to arrange 12 meetings through My Agenda by IEG web platform, I undertake to visit other exhibiting companies in order to achieve the total number of 12 meetings;
- to scan the exhibitor QR code (that is on his badge) at the end of each business meeting.
- to complete the online survey after completing all business meetings.

Italian Exhibition Group and ITA - Italian Trade Agency will offer the following services **only if I participate in the pre-scheduled B2B meetings at the agreed times and I actively arrange these meetings through My Agenda by IEG web platform:**

- Flight ticket (round-trip) to Bologna Marconi Airport (Economy Class);
- Transfer (shuttle bus) to and from the airport and from the hotel to Rimini Expo Center and back;
- 3-night accommodation in a 4-Star hotel – bed and breakfast treatment;
- Buffet lunch at the exhibition;
- Access to the "International Buyers' Lounge" with the following services: cloakroom, PCs, wi-fi connections and free refreshments (coffee, tea and non-alcoholic beverages)
- Interpreting service for one day for non-English speakers when required;
- Free entrance ticket

Accompanying persons: If you travel with another person, for whom Italian Exhibition Group Spa and ITA will take on no charge and grant no benefits, you will have to submit the personal details of the second person at the same time as when you forward your own travel details. A maximum of 2 accompanying person will be granted access to the buyers' lounge. Accompanying persons under 18 years of age are not allowed to enter the buyers' lounge.

After signing up, IEG – Italian Exhibition Group S.p.A. and ITA – Italian Trade Agency will use my personal data contained in this form, for publication on *My Agenda by IEG* web platform so that they can be consulted by exhibitors. In addition, the data contained in this form will be consulted by IEG and ITA also with the purpose of providing and reporting some services. For organizational purposes (e.g. hotel bookings, transfers, interpreting services), once I have signed up for the event, IEG and ITA will disclose said data to third party persons/entities/providers.

I confirm that should the event be cancelled or postponed due to force majeure, IEG and/or ITA will promptly notify me by email, or I may receive notice by email from the reference person of my country's delegation. Under such circumstances I will not receive a contribution for the airline ticket and IEG will not be required to cover any costs I may have incurred (for example, for the visa, journey to airport, etc.) IEG will not be required to provide me with any of the aforementioned services.