

Matchmaking Platform

Conditions of participation

I commit myself:

- to arrange **12 business meetings** with Beer&Food Attraction/BB Tech exhibitors through the Matchmaking Platform **from 2nd February to 18th February 2027.**
- to send at least **8 meeting requests** to the Beer&Food Attraction /BB Tech exhibitors **within 10th February 2027.**
- **to effectively do 12 business meetings** divided in the following way: 7 business meetings on the first day + 5 business meetings on the second day (half day session)
- to **respect the agreed time schedule of my meetings** with the exhibiting companies during show days (if I will not be able to fix 12 meetings through the Matchmaking Platform, I commit myself to visit other exhibiting companies in order to achieve the total number of 12 meetings)
- to scan the QR code that is on the exhibitor's badge at the end of each business meeting. If the scan is not successful, to ask for the signature on the paper agenda and/or a business card.
- to deliver the completed business agenda to the Italian Exhibition staff **filled-in with all the signatures or scans** of the meetings done
- to fill-in the on-line customer satisfaction survey after the completion of my business meetings.

Only if I participate in the pre-scheduled B2B meetings to the time agreed and I actively arrange these meetings through the Matchmaking Platform, Italian Exhibition Group will offer the following services:

- 3-night accommodation – bed and breakfast treatment;
- lump sum reimbursement up to € 200 for flight expenses in economy class *
- Interpreting service for the business meeting days only if I do not speak English fluently;
- Buffet lunch at the fair;
- Transfers from the airport (Bologna/Ancona/Rimini) to the Hotel/Expo Centre;
- Daily transfers (with the shuttle bus) from the Hotel to the Expo Centre and back;
- Free entrance ticket
- Access to the International Buyers Lounge: cloakroom, PCs, Wi-Fi connections and free refreshments (coffee, tea and no-alcoholic beverages)

***Flight lump sum reimbursement deadline:** The flight lump-sum reimbursement, intended as a partial refund of the airfare, will be paid by bank transfer in Euro (€) on the third business day following the end of Beer & Food Attraction 2027, except in cases of force majeure, unforeseen circumstances and/or banking or other administrative delays.

In order to receive the reimbursement, I hereby undertake to submit the following documents no later than **15th January 2027**:

- An invoice including Tax Identification Number (TIN), invoice number, invoice date, company name and registered address;
- A copy of my passport;
- A copy of my flight ticket and/or flight booking confirmation.

Furthermore, within **5 days of my acceptance** on the Beer & Food Attraction platform, I hereby undertake to provide to Italian Exhibition Group S.p.A. the following information:

- Full Name or Company Name of the Beneficiary (which must correspond to both the Invoice Holder and the Bank Account Holder);
- Full Address of the Beneficiary (Street, House Number, Postal Code, City, Country);
- Beneficiary's Bank Name;
- BIC/SWIFT Code;
- Bank Account Number or IBAN coordinates.

Italian Exhibition Group S.p.A. will cover all bank charges only related to the first reimbursement transfer.
Should the first transfer fail to reach you due to incomplete, incorrect, or missing banking information provided by me, any bank charges incurred for subsequent transfer attempts shall be borne entirely by me.
Please note that if the flight amount is less than Euro 200, the amount actually spent will be refunded, if it is higher, the sum of Euro 200 will be refunded.

Accompanying persons: If you travel with another person, for whom Italian Exhibition Group Spa will take on no charge and grant no benefits, you will have to submit the personal details of the second person at the same time as when you forward your own travel details. A maximum of 2 accompanying people will be granted access to the buyers' lounge. Accompanying persons under 18 years of age are not allowed to enter the buyers' lounge.

After signing up, IEG - Italian Exhibition Group Spa will use my personal data contained in this form, for publication on the Matchmaking Platform so that they can be consulted by exhibitors. For organizational purposes (e.g. hotel bookings, transfers, interpreting services), once I have signed up for the event, IEG will disclose said data to third party persons/entities/ providers.

I confirm that should the event be cancelled or postponed due to force majeure, IEG will promptly notify me by email, or I may receive notice by email from the reference person of my country's delegation. Under such circumstances I will not receive a contribution for the airline ticket and IEG will not be required to cover any costs I may have incurred (for example, for the visit, journey to airport, etc.) IEG will not be required to provide me with any of the aforementioned services.